

Welcome to Rapid Response Autoresponder Blog With Phil Eugene

We Turn Your Website Visitors into Buying Customers Using Our Automatic Email Followup System!

Menu



Serving our customers since 2006!

Rapid Response Autoresponder

AUTOMATIC EMAIL DELIVERY SYSTEM

...made for Internet Marketers!

The Blog.....

Sign Up

Log In



Why increase your email sign up conversion rate? Simple..The average person that lands on your sales page LEAVES within 6 seconds!

Regardless of how pretty the logo. Regardless of how smart the name.

Regardless of how magnificent the item.

You can't continue disregarding this:

More than 90% of your guests will leave your page uninterested.

You have a few seconds to grab their interest and show them why you are different or interesting or useful and UNLESS YOU USE THOSE SECONDS THEY ARE GONE!

Lets take a look at some ways to increase your conversions and customer retention.



Start by paying a bit of attention to your copy – make sure you write as if you are talking to ONE PERSON. Picture them in your mind and write to them – it will make your posts more engaging and personal.

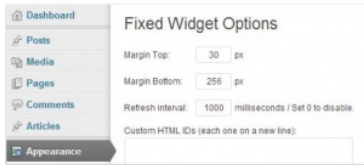
1 Your ads – copy...EVERYTHING gets written to one person.

When I look around at most sites they are not properly setup to catch their visitors traffic – most have a single optin form. You have to rethink your whole approach to this



2 Every page should be considered a landing page and there should be multiple ways to optin on every page! Read this twice 😊 If you are checking analytics (and you should be) you can see which pages get the most views – so make sure to target those pages. Remember people are curious and your ABOUT PAGE will get read a lot. **So make it a landing page!** Have optin forms on it that offer free trials, free books, free courses, free samples – whatever is relevant to your site.

OK – what are some of the actual best ways to use your optin forms?



3 First of all you can add a moving sidebar opt in to your site with [Fixed Widget Plugin](#) (free!) This is a fantastic free little plugin that not only puts an optin on your sidebar but when the visitors scrolls down it follows them – but only once they go past the point where the sidebar is displaying anything. No more wasted blank area on the sidebar! You can see an example on this site >>

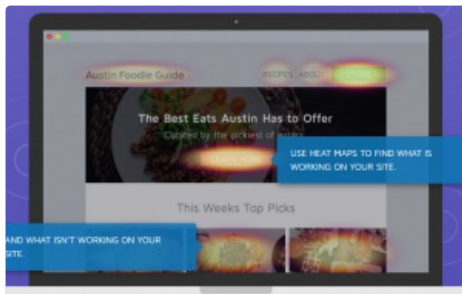
4 Keep your optin forms with as few fields as possible- name and email is plenty in most cases.

5 Focus on problem solving solutions. It's an old saying but still holds true that people don't want a shovel – they want a hole! Add an optin form that offers to send them that solution.

6 People like to have options - a simple way to provide an option is to make sure to have a written message under your optin button Like so:



[Take Rapid Response For A Free Spin!](#)



7 These days most people are pretty used to popups, sliders exit pages and the like. There is a reason they are so common and that is because they convert exceptionally well. There are many good ones around – but for the best free one you should just try [SUMOME](#)

Along with pop ups try using [The Hello Bar](#) - another free add on that put an actionable bar at the top of your blog. It has a lot of uses from simple messages to call to action and sign up links.

If you are in the internet marketing field then you SHOULD be using a popup – everybody

expects them 😊



8 Readers testimonials can boost sign up rates and this is especially effective if placed besides the optin from.

9 State your benefits in the headlines and make it clear why people should opt in. As well when encouraging them to sign up it is a good idea to give multiple reasons – such as “Subscribe for our templates AND get a free course on how to edit PSD files”

To sum it up (for now) all of this assumes you have a way to create opt in forms and collect emails as well as send follow ups. Since that's what we do make sure to try us out 😊

There will be much more on this topic and you can follow along by subscribing to our posts.

Stay tuned...

Try Rapid Response Autoresponder Free

[Take Rapid Response For A Free Spin!](#)

Share this:



February 12, 2015

[Leave a reply](#)

[← \[Done For You\] Email Coaching Program PLR](#)

Leave a Reply

Your email address will not be published. Required fields are marked *

Name *

Email *

Website

Comment

You may use these HTML tags and attributes: <abbr title=""> <acronym title=""> <blockquote cite=""> <cite> <code> <del datetime="">

 <i> <q cite=""> <strike>

Post Comment

Notify me of follow-up comments by email.

Notify me of new posts by email.

SUBSCRIBE FOR TEMPLATES – COURSES – GRAPHICS !

I will be including lots of free stuff – templates – courses – graphics – anything I think may help your business, so feel free to subscribe and stay in the loop!

Email Address

I Like Lots Of Free Stuff :)

RECENT POSTS

[How do I increase my email sign up conversion rate?](#)
[\[Done For You\] Email Coaching Program PLR](#)
[Conversion Rate Optimization An Infographic!](#)
[Behind The Scenes -Deliverability](#)
[Benefits of Building a List of Subscribers](#)

PAGES

[Email Optimization For You](#)
[About Us!](#)
[News](#)
[TIPS](#)
[Tools](#)
[List Building How-To](#)
[Email-Follow-Up-Secrets](#)
[Product Creation](#)
[The Mental Side](#)

FOLLOW ME ON TWITTER

My Tweets

TOP POSTS & PAGES

[Tools](#)
[News](#)
[\[Done For You\] Email Coaching Program PLR](#)
[Product Creation](#)
[Email-Follow-Up-Secrets](#)

Search

RECENT COMMENTS

ARCHIVES

[February 2015](#)
[January 2015](#)
[December 2014](#)
[November 2014](#)

CATEGORIES

[Autoresponder](#)

- [Conversion](#)
- [Email Delivery](#)
- [Landing Pages](#)
- [List Building](#)
- [Product Creation](#)
- [Productivity](#)

META

- [Register](#)
- [Log in](#)
- [Entries RSS](#)
- [Comments RSS](#)
- [WordPress.org](#)

GET YOUR FREE TRAINING COURSES

Get Your Free Training Courses - Triple Your Leads, Free Ready Made Email Autoresponder Series, Free Traffic Courses, Free Facebook Conversion Series

Email Address

